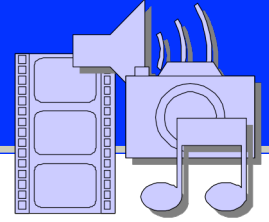


# MEDIA NOTES



**Woodrum-Media** - 1619 N. Bowman, Danville, IL 61832  
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## Time to Sign Up for DACC's Photography Tour to Southern Illinois

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Danville Area Community College is sponsoring a photo excursion to Southern Illinois with Les Woodrum as your guide.

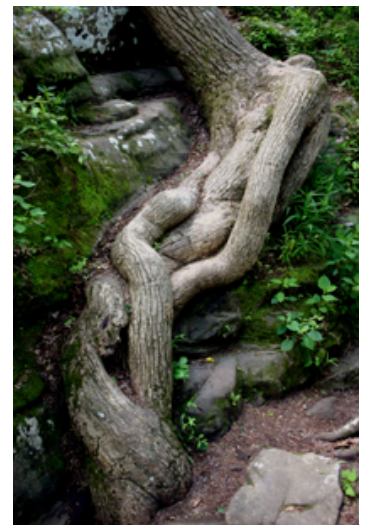
The trip is scheduled for October 21-23, 2014.

Come explore scenic Southern Illinois during the peak of the fall foliage color season with photographer Les Woodrum. The trip will include nightly classes and critiques of that day's photo shoots.

Transportation, lodging and instruction fees are included in the price of the class. Cost of meals are extra. This photo opportunity is only \$300.00 per participant.

Les Woodrum has photographed Southern Illinois since 1976. Early in his career, he was the scientific research photographer for The Illinois Natural History Survey, at which, part of his job was to document in photographs the natural beauty of all scenic areas of Illinois. Les spent many months in Southern Illinois photographing the many wonders. The tour will lead you to both the popular spots that people love to photograph, plus many lesser-known sights that only the "locals" know about.

For questions about this photo tour, contact Les Woodrum at [lesw@woodrum-media.com](mailto:lesw@woodrum-media.com) To sign up, Call the DACC Community Education Department at 217-554-1668 or 217-554-1667



## Fall Photo and Computer Imaging Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start September 2, 2014. Read on to see exact class schedule.



### Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

*Requirements: 35 mm camera and/or digital camera.*

***Class Schedule*** - Tuesday nights 6-8:00pm, September 2 through October 28

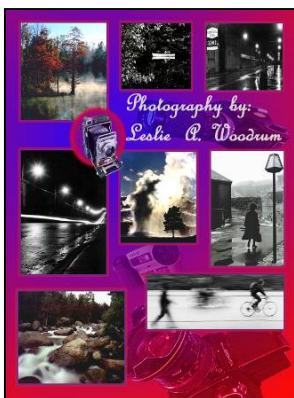
*At the DACC Village Mall Office*

### Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

***Class Schedule*** - Thursday nights 6-8:00pm, September 4-25

*At the DACC Village Mall Office*



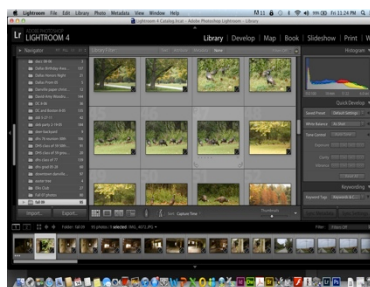
### PHOTOSHOP CS

This class will introduce you to the basics of working with Photoshop CS for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

***Class Schedule***- Thursday nights 6-8:00pm, October 2-30

*At the DACC Village Mall Office*



Adobe Lightroom

New Class offered at DACC

Les Woodrum recently completed Adobe certified training in Adobe® Photoshop® Lightroom® 4 software and will offer a class at DACC this fall. Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

***Class Schedule*** - Tuesday nights 6-8:00pm, November 4 through December 2

*At the DACC Village Mall Office*

### Photoshop Elements 10.0

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

***Class Schedule*** - Thursday nights - 6-8:00pm, November 6 through December 4

*At the DACC Village Mall Office*

To enroll in any of these classes offered through Danville Area Community College, contact the Community Education department at 217-554-1668 or 217-554-1667.

Deadline for registration is one day prior to the starting date of each class.

## Now Offering Digital Prints on Canvas



The digital photo lab of Woodrum-media is now offering giclee quality digital Canvas Prints. We can produce digital prints on wood stretcher frames up to 20" x 30".

Canvas print prices:

Size	Unmounted	Stretcher Frame
8x10 or smaller	9.00	12.00
11x14	12.00	16.00
16x20	24.00	32.00
20x24	45.00	60.00
20x30	60.00	90.00

There is a discount for additional prints from the same file. Lab turn-around time is two working days for unmounted prints and three working days for prints mounted on stretcher frames.

Another service you should be aware of is scanning services from photo negatives and transparencies. This service has really picked up in the last few months. We can scan your old negatives or slides and give you files you can print on your own computer, or you can utilize Woodrum-media to make your prints. Photoshop restoration work costs extra.

For a complete lab price list, go to **Custom Lab Services** - <http://www.woodrum-media.com/lab%20brochure.pdf>

## What Workshop do You Want?

Every year, I try to offer a photography workshop that you want. The most popular workshops in recent years have been one of the following:

- A One-Day Studio Portrait Workshop
- A Two-Day Traditional Black and White Darkroom Workshop
- A One-Day Photo Tour of Western Indiana

Let me know what you would like me to offer, and I will try to set up the most requested workshop for this fall.

## Upcoming Exhibits



Les will again be exhibiting photos at the annual Salt Fork River Arts Festival at Sleepy Creek Winery September 27-28.

The Salt Fork Show is always a good time to buy Leslie A. Woodrum art prints. Since this show is at the end of the outdoor art fair season, I will have most prints on sale for at least 25% off.

There are two locations currently in Danville that you can also view photos by Les Woodrum. The recently opened Mad Goat Coffee Shop has two photos on display (they had three but they sold one). The Mad Goat Coffee Shop is located at 2601 N. Vermilion. It is just north of the Custard Cup.

Also, the DACC Village Mall office has over 30 photos hanging on its walls. The DACC Mall office is open Monday through Friday from 8:00 a.m. to 5:00 p.m.

## Brochures available On-Line



Just a reminder that all of the Woodrum Media brochures can be found on-line in PDF form. There are brochures available describing our services available:

- **Commercial Photo Services** - <http://www.woodrum-media.com/images/commercial.pdf>
- **Portraits** - <http://www.woodrum-media.com/portrait%20brochure.pdf>
- **Weddings** - <http://www.woodrum-media.com/wedding%20brochure.pdf>
- **Custom Lab Services** - <http://www.woodrum-media.com/lab%20brochure.pdf>

## Sales Web Site Coming Soon

I am currently in the process of setting up a web site to sell not only my photographs on-line but other local artists too. If you are interested in this sales opportunity, please contact me at [lesw@woodrum-media.com](mailto:lesw@woodrum-media.com). I have a target date of November 1<sup>st</sup> to go live with this web site.

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**E-Mail:**

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**Your Solution for Photography, Web  
Page & Media Design, Communications  
Education and Training**

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*We're on the Web!*

*Visit us at:*

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<http://www.woodrum-media.com>

## Photo of the Quarter



**Dick Cunningham at Williamsport Waterfalls - © 2014**

I have known the Cunningham brothers for over 40 years. I worked for Bill at Cunningham Photo back in 1977-78. I first met Dick right after he moved to Breckinridge, Co. around 1977. Dick has been a mentor and inspiration for me since my early days of printing his fantastic art prints back in the 70's. Until recently, Dick did all of my color film processing and large format printing at his photo lab in Naples, FL. I had a recent opportunity to show Dick around to local Illiana scenic sites. I took him to the Williamsport Waterfall, the Potholes, and Portland Arch. I look forward to the opportunity to show him more hidden treasures of the Illiana area.

Camera - Canon T1-i w/10-22mm lens

Exposure - f/22 at 1/13 sec. at 1600 ISO

Check out Dick Cunningham Photos at - <http://www.dickcunningham.com>

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